



BYUMS 2017

Annual Leadership Conference

Conference Goal: Focus on the power of the BYUMS network, history, brand and credibility to leverage and expand the society's influence and membership locally and globally. CELEBRATE the 40th Anniversary of the BYUMS.

Thursday, September 28, 2017

8:30 am - 9:00 am	Networking and Light Continental Breakfast	Aspen Grove, Timpanogos Room
9:00 am - 9:30 am	Welcome to the Conference <i>Conference Overview, Goal Setting, & Planning</i>	Aspen Grove, Timpanogos Room
9:30 am - 11:45 am	Workshop Facilitator: Adrian Gostick of The Culture Works <i>"What Motivates Me: Put Your Passions to Work"</i>	Aspen Grove, Timpanogos Room
12:00 pm - 1:30 pm	Luncheon <i>Speaker: Lee Perry, Marriott School Dean</i> <i>Chapter of Excellence Awards</i>	Aspen Grove, Emerald Lodge
1:45 pm - 3:00 pm	Conference Connection: Learn, Serve, Grow <i>Power Drills - Facilitated by Logan Wilkes</i>	Aspen Grove, Emerald Lodge
3:15 pm - 4:45 pm	Critical Question Groups <i>Discussion of chapter issues and concerns with fellow conference attendees</i>	Aspen Grove, Timpanogos Room
5:00 pm - 5:50 pm	General Session - "The Power of Why" <i>Speaker: Rixa Oman</i>	Aspen Grove, Timpanogos Room
6:30 pm - 8:30 pm	Dinner - 40th Anniversary Celebration <i>Entertainment - Jen Bate, vocalist</i> <i>Benson Award presented to Mark Romney</i> <i>Timeline presentation and recognition of former steering committee chairs</i> <i>Keynote Speaker - Elder Merrill J. Bateman</i> <i>"From the Beginning: The Vision of the Management Society"</i>	Aspen Grove, Timpanogos Room

Friday, September 29, 2017

7:30 am - 8:00 am	Continental Breakfast	W408/W410 TNRB
8:00 am - 9:00 am	Ethics Panel: CEOs on Leadership and Ethics <i>Brad Agle, BYU Ethics Professor</i> <i>Michael Birch, CEO, Action Target</i> <i>Kurt Flygare, President, Integracore</i> <i>Jeffrey Shaw, former CEO of Southwest Gas Corporation</i> <i>Moderated by Ken Gibson</i>	W408/W410 TNRB
9:00 am - 9:15 am	Breakout Overview	W408/W410 TNRB

Breakout Sessions 9:15 – 10:00 am

9:15 am – 10:00 am	<p>Breakout Sessions – Choose among the following options</p> <p>Leveraging the Power of Connection</p> <ol style="list-style-type: none"> 1. <i>“Identifying and Appealing to your Chapter’s Core Constituencies”</i> – Michael Gregory, Gary Snyder, Leslie James 2. <i>“Harnessing the Power of LinkedIn”</i> – Jennifer Anderson <p>Building an Enduring Chapter</p> <ol style="list-style-type: none"> 3. <i>“Building an Enduring Chapter”</i> – Angie Johnson, Ron Gardner, Barry Moore 4. <i>“Gaining Traction as a New, Small, or Reorganizing Chapter”</i> – Claudia Walters, Jennifer Prescott, Leighton Bascom <p>Building BYUMS 2.0 for the Next Generation</p> <ol style="list-style-type: none"> 5. <i>“Successful Strategies for Attracting Millennials”</i> – Panel of young professionals moderated by Elizabeth Andrews 6. <i>“Developing a YSA Career Engagement Program”</i> – Scott Pann 	<p>W459 TNRB</p> <p>W461 TNRB</p> <p>750 TNRB</p> <p>775 TNRB</p> <p>360E TNRB</p> <p>575 TNRB</p>
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Break/Transition

Breakout Sessions 10:15 – 11:00 am

10:15 am – 11:00 am	<p>Breakout Sessions – Choose among the following options</p> <p>Leveraging the Power of Connection</p> <ol style="list-style-type: none"> 1. <i>“Holding Effective Networking Events”</i> – Joel Deceuster 2. <i>“Selling the Benefits of BYUMS Membership”</i> – Troy Romero <p>Building an Enduring Chapter</p> <ol style="list-style-type: none"> 3. <i>“Getting to the ‘Next Stage’ in your Chapter’s Development”</i> – Bill Chapman, Stephen Kron <p>Building BYUMS 2.0 for the Next Generation</p> <ol style="list-style-type: none"> 4. <i>“Successful Strategies for Attracting Millennials”</i> – Panel of young professionals moderated by Elizabeth Andrews 5. <i>“Integrating Launching Leaders into your Chapter”</i> – Chet Harmer, Michael Leonard, Steve Hitz 	<p>W459 TNRB</p> <p>W461 TNRB</p> <p>750 TNRB</p> <p>360E TNRB</p> <p>775 TNRB</p>
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11:15 am -12:00 pm

Keynote Speaker – Jefferson H. Lyman, SVP of Product Experience, Vivint

W408/W410 TNRB

“Leadership the Nike Way”

12:15 pm – 1:45 pm

Lunch and General Session

W408/W410 TNRB

“Maintaining Momentum” – What You Need to Do When You Get Home
Regional Meetings and Goal Setting

1:45 pm

Adjourn

2:00 – 3:00 pm

Optional Workshop on BYUMS Website Training

174 TNRB

2:00 – 3:30 pm

Global Steering Committee Meeting

W352 TNRB